



PROGRAM ADVERTISING 2011-2012

2011-2012 PRODUCTIONS

NEXT FALL · AUGUST 26 - SEPTEMBER 18, 2011
CHRISTMAS WITH THE CRAWFORDS · NOV 18-DEC 18, 2011
THE PARIS LETTER · MARCH 9 - APRIL 1, 2012
MILKMILKLEMONADE/BAND FAGS · JUNE 1 - JUNE 24, 2012

1. SELECT A SIZE FROM THE GRID:
(CONTACT MARK AT CRAMERTIVITY@MAC.COM TO FIND OUT ABOUT COVER AVAILABILITY)
2. WHEN WOULD YOU LIKE YOUR AD TO RUN?
FULL SEASON _ _ _
SHOW(S) _ _ _ _ _
3. SEND A CHECK FOR THE FULL AMOUNT TO:
SNAP! PRODUCTIONS · P.O. BOX 8464 · OMAHA, NE 68108
PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT
4. SEND A PDF FILE OF THE AD TO: CRAMERTIVITY@MAC.COM
WITH A NOTE ABOUT WHO THE AD IS FOR. IF YOU WOULD LIKE US TO CREATE THE AD FOR YOU, INCLUDE CAMERA-READY ART WITH YOUR PAYMENT.
6. QUESTIONS: CONTACT MARK AT CRAMERTIVITY@MAC.COM

FULL PAGE
5" X 8"
1 SHOW = \$105
FULL SEASON=\$385

FULL PAGE
BACK COVER
INSIDE FRONT COVER
INSIDE BACK COVER
5" X 8"
1 SHOW = \$130
FULL SEASON=\$460

1/2 PAGE
VERTICAL
2.375" X 8"
1 SHOW = \$55
FULL SEASON=\$185

1/2 PAGE HORIZONTAL
5" X 3.875"
1 SHOW = \$55
FULL SEASON=\$185

1/4 PAGE HORIZONTAL
5" X 1.8125"
1 SHOW = \$30
FULL SEASON=\$90

1/8 PAGE
2.375" X 1.8125"
1 SHOW = \$20
FULL SEASON=\$60

1/8 PAGE
2.375" X 1.8125"
1 SHOW = \$20
FULL SEASON=\$60

1/4 PAGE VERTICAL
2.375" X 3.875"
1 SHOW = \$30
FULL SEASON=\$90